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I. Education & Certifications

- **B.S. Industrial & Systems Engineering** – Georgia Tech 2007
(Dr. Joel Sokol - senior design advisor)
- **Project Management Certificate** – Georgia Tech 2015
(Jim Consuegra – mentor)
- **Project Management Professional (PMP)** – Project Management Institute 2015
License #: 1850582
- **AGILE Certified Practitioner (ACP)** – Project Management Institute 2022
License #: 3309048

II. Employment History <Portfolio/Program/Project Management>

- **Toyota Motor North America** – Plano, TX (NA Headquarters) – 2007 till Current
Chief Engineer & Executive GM: executive/senior management in charge of chief engineer's office for Connected Technologies for both Toyota & Lexus brands in North America (including USA, Canada, Puerto Rico, and Mexico) and European, Australian divisions – overall delivery of new infotainment & connectivity platforms, leading organization of >200 product owners, program managers, and scrum masters:
[ref <https://www.facebook.com/lifeattoyota/videos/chris-carter-qa/1049409412679509/>]

MY23 Toyota Tundra – Jan 2022

Launching new infotainment system for brand on front-runner model (Tundra) concurrently. All future Toyota model adoption in process via waterfall master schedule & milestone management throughout entire portfolio segments through 2026 (Truck, SUV, Truck, Hybrid & Electrified).
Launch stats under confirmation = total market reach over 150M.

MY22 Lexus NX – Oct 2021

Led strategic planning & project execution for front-runner model (NX) for Lexus Interface© digital technology & infotainment system. In charge of portfolio management office to manage rollout implementation plan for all future Lexus model adoption of this industry leading technology through 2025. This includes leadership of product planning, cost management, quality management, and final delivery via hybrid master schedule (waterfall & AGILE) development life cycle management.
JD Power APEAL and TXI uplift anticipated for Lexus brand as a core result. From Lexus NX launch, consumer media positive tonality = 99% from a total market reach of 109M.

Lexus Division Marketing & PR National Manager – NA HQ: Portfolio manager in charge of all new model world premiere and launch strategies for Lexus brand:

MY22 Lexus LX World Premiere – Nov 2021

Launched all-new Lexus LX full model change, including full leadership of initial launch phase, digital world premiere execution, prototype management, media asset creation, and physical event debut at SEMA 2021 in Las Vegas, NV.

MY22 Lexus NX World Premiere – Jun 2021

Launched all-new Lexus NX full model change, including revised branding for Lexus (Next Chapter©). This world premiere was hosted in person from the NA HQ campus and broadcasted live to regional & global distributors in over 20 countries. Included product management for new tech: Lexus Interface© (as prior noted) and introduction of new powertrain models: turbo and plug-in hybrid. \$1.1M project budget yielded ROI total gross reach over 109M. [ref <https://www.youtube.com/watch?v=vunE-OodF50>]

(MY23) Lexus RZ Concept – Apr 2021

Launched first battery-electric vehicle for Lexus brand, incorporating and foreshadowing four new brand pillars for Next Chapter©: Lexus Electrified platform, Lexus Driving Signature, Seamless Technology and Design 2.0 – all set to refine exterior and interior styling of future product design. 83M total gross reach.

MY22 Lexus IS 500 World Premiere – Feb 2021

Launched new F-Sport performance model as the front-runner for Lexus Driving Signature. Incorporated new V8 powertrain and rigorous suspension tuning for this new sport model. Introduced new utilization of Lexus.com for future model introduction with digital world premiere. 80M total gross reach.

MY21 Lexus Black Line Special Edition Series – Sep 2020

Led special edition program that consisted of 5 vehicle projects for Lexus UX, NX, RX, ES and RC.

Coordinated five separate model year launches as full program benefit and uplift to product appeal for the brand. Launches through July through September 2020 yielded total market reach of 5.1M.

MY21 Lexus IS 350 World Premiere – Sep 2020

Led final delivery of new entry level sport car segment, including risk management for COVID-19 impact – inventory, dealer network, and auto show season cancellation. Major pivot in launch schedule for first time virtual reveal execution. Even with these challenges, ROI grossed reach over 14.5M.

Cross-Carline Sedan Program Manager – NA HQ: Program manager in charge of future technology introduction for Toyota and Lexus mid-size sedan segment consisting of nine model year projects (three per core sedan product). Led team of 10 project managers over full project team >100 members cross-functionally:

MY18 Toyota Camry – Nov 2019

MY18 Lexus ES – Dec 2019

MY18 Toyota Avalon – Dec 2019

Led 3-year program master schedule for “3-brother” series platform development, design phase, supply chain prep phase, and quality trials through final launch in traditional waterfall life cycle development. Camry was #1 selling sedan segment model for North America.

- **Lexus International – Nagoya, Japan (Toyota Motor Corp. Global Headquarters) – 2012-2014**
Mid-Size Platform Program Manager – Global HQ: Responsible for new model development and launches of mid-size segment core vehicles – RX, NX, and ES - consisting of five model year projects. Led global project team >50 members cross-functionally for Japan, North America and European divisions.

MY16 Lexus RX – Nov 2015

MY16 Lexus ES – Dec 2015

MY15 Lexus NX – Oct 2014

Led 3-year program master schedule for “3-sister” series platform development, design phase, supply chain prep phase, and quality trials through final launch in traditional waterfall life cycle development. ES included special NA manufacturing localization project to expand global footprint.

RX was (and current) #1 selling luxury SUV segment model for North America.

Sedan New Model Project Manager – NA HQ: Project manager in charge of new model introduction via waterfall life cycle management for: new model change content/product scope, master schedule, cost, quality trials, risk mitigation, and final delivery to market:

MY12 Toyota Avalon – Nov 2011

MY11 Toyota Camry – Dec 2010

Christopher L. Carter Curriculum Vitae_2026

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- **Toyota Motor Manufacturing Texas** – San Antonio, TX – 2009~2010
Truck New Model Project Manager – HQ Dispatch: Project manager on special dispatch to NA manufacturing site in charge of frame body rotation, stamping die, body weld robot, paint shop, and final assembly production prep for new model introductions – led manufacturing project team > 30 members (cross-shop):
MY10 Toyota Tundra – Nov 2009
MY10 Toyota Tacoma – Sep 2009
- **Toyota Motor Manufacturing Canada** – Cambridge, Ontario – 2007~2008
Lexus New Model Project Manager – HQ Dispatch: Project manager on special dispatch to NA manufacturing site in charge of first major full model change for Lexus manufacturing outside of Kyushu, Japan mother plant. Introduced basis of triple constraint management for the Lexus project team including change management process and quality trial resident engineering:
MY10 Lexus RX – Jan 2009
- **Georgia Tech, College of Lifetime Learning (CLL)** – Atlanta, GA – 2015 till Current
Professor of the Practice, Academic Program Director: Responsible for overall Project Management academic curriculum and learning experience delivery for >500 students with up to 50 course offerings annually. Leading team of ten instructors and one TA. Assumed unit director role from Jan 2021; Appointed to POP faculty status from Aug 2023:
Course Management: Scheduling and marketing of Spring/Summer/Fall semester course offerings and sustain curriculum with latest academic standards & current industry best practices.
Program Revenue Model: Ensuring breakeven profitability with minimum of N=8 students per course including GTPE service fee structure.
Program Teaching: Developing current & new instructors and teaching any/all courses per semester scheduling. Courses developed & taught include both credit-bearing & PE short courses as follows:
 - i. CLL 6803 – Introduction to Project Mgmt. (3 credit hr.)
 - ii. CLL 6803 – Introduction to Agile Program Mgmt. (3 credit hr.)
 - iii. COMP 7300 – Strategic Project Mgmt.
 - iv. COMP 7310 – Technical Project Mgmt.
 - v. COMP 7320 – Leadership in Project Mgmt.
 - vi. COMP 7330 – PMP Exam Prep
 - v. COMP 7331 – CAPM Exam Prep (pending SU26)
 - v. COMP 7340 – Practicing AGILE
 - vi. COMP 7350 – Advanced SCRUM Workshop
 - vii. COMP 7360 – Enterprise Project Mgmt. (corporate series)
 - viii. COMP 7370 – AGILE Program Mgmt.
 - ix. COMP 7380 – ACP Exam Prep
Program Engagement: Sustaining PMI relationship, including both national ATP accreditation status and local PMI-Atlanta academic partnership via MOU collaboration. Building community of learners through various channels i.e. GTAA, info sessions, webinars, etc. (both alum & PMI).
Contract Business: Building regional and corporate offerings including GT ATRIUM, Marines, municipal localities, etc. Executing new business relationships.
3rd Party Negotiation: Ensuring cost effective 3rd party support (removed) and increase GT self-reliance for PM/AGILE owned IP.
Student Support: Supporting program inquiries as needed along with program administrator to ensure quality learning experience.

III. Honors and Awards

- **Visiting Scholar/Faculty** – Southern Methodist University, Lyle School of Engineering – Fall 2025
- **Visiting Scholar/Faculty** – University of Minnesota, HHH School of Public Affairs – Fall 2025
- **Visiting Scholar/Faculty** – University of Minnesota, HHH School of Public Affairs – Fall 2024
- **Visiting Scholar/Faculty** – University of Minnesota, HHH School of Public Affairs – Fall 2023
- **Georgia Tech “40 Under 40”** - GT Alumni Association Awardee – Atlanta, GA – Nov 2023
- **Project Management Institute** – Atlanta Chapter Academic Partner – Atlanta, GA – Oct 2021
- **State of Texas** – Leadership Certificate Senator Nathan Johnson – Dallas, TX – May 2020
- **Mentor of the Year** – Toyota Motor North America – Plano, TX – Sep 2019

IV. Summary of Higher Education Administrative and Leadership Experience

- **Professor of the Practice, Academic Program Director** – Atlanta, GA – 2023 till Current
 - **Serving on College of Lifetime Learning Strategic Steering Committee as Academic Goal Team Liaison**, supporting the strategic direction for objectives & tactics towards building out the various degree programs for CLL through 2035.
 - **Serving as RSO Faculty Advisor for the GT Project Mgmt. student club**, supporting the student leadership team and membership of >50 undergraduate & graduate students. As fac advisor, speaking at various on-campus events for the club, including coordination with PMI-Atlanta for collegiate chapter status.
 - **Set GT CLL 2035 Project Mgmt. Strategic Arc** with Project Mgmt. as an academic field of study with alignment to GT Strategic Plan specifically for pillars:
 - AMPLIFY IMPACT – diversifying academic content for a broader set of learners (undergrad, graduate & professional)
 - EXPAND ACCESS – increasing annual enrollments semester over semester (average >550)
 - CONNECT GLOBALLY – enhancing GT footprint connecting with PMI global summit
 - **Initiating formal accreditation of Project Mgmt. degree-based programs** with GT Office of Academic Effectiveness and PMI GAC (Global Accreditation Center) with target for Fall 2026:
 - College: College of Lifetime Learning
 - School: Learning Systems
 - Program: Graduate/Undergraduate Minor in Project Management
 - Accrediting Agency: Project Management Institute
 - Last Review: AY2026
 - Next Review: AY2027
 - Accreditor website: <https://www.pmi.org/global-accreditation-center/apply-accreditation>
 - **Awarded \$10k scholarship for undergraduate / graduate students from PMI** – specifically for enrolled students within CLL Project Mgmt. or Agile courses.
 - Introduced “360” approach for GT Project Management non-credit certificate program
 - Led curriculum design for new course “7-series”
 - Courses created include COMP 7300 – 7330 = Project Mgmt. Certificate
 - Introduced new instructor quality standards & training
- <https://mediaspace.gatech.edu/media/Project+Management+Certificate+Preview+with+Chris+Carter>

V. Education and Mentorship

A. Courses Taught

Semester, Year	Course Number	Course Title	Number of Students
Fall, 2015	COMP 6360	PMP Exam Prep	25
Spring, 2016	COMP 6360	PMP Exam Prep	25
Summer, 2016	COMP 6360	PMP Exam Prep	10
Fall, 2016	COMP 6360	PMP Exam Prep	25
Spring, 2017	COMP 6360	PMP Exam Prep	15
Summer, 2017	COMP 6360	PMP Exam Prep	10
Fall, 2017	COMP 6310	Risk & Procurement Mgmt	25
Fall, 2017	COMP 6360	PMP Exam Prep	10
Spring, 2018	COMP 6310	Risk & Procurement Mgmt	25
Spring, 2018	COMP 6360	PMP Exam Prep	15
Summer, 2018	COMP 6360	PMP Exam Prep	10
Fall, 2018	COMP 6310	Risk & Procurement Mgmt	25
Fall, 2018	COMP 6360	PMP Exam Prep	10
Spring, 2019	COMP 6360	PMP Exam Prep	15
Fall, 2019	COMP 6360	PMP Exam Prep	10
Spring, 2020	COMP 6360	PMP Exam Prep	10
Summer, 2020	COMP 6310	Risk & Procurement Mgmt	15
Summer, 2020	COMP 6360	PMP Exam Prep	5
Fall, 2020	COMP 7300	Strategic Project Mgmt	5
Fall, 2020	COMP 7310	Technical Project Mgmt	5
Fall, 2020	COMP 7320	Leadership in Project Mgmt	5
Fall, 2020	COMP 7330	PMP Exam Prep	5
Spring, 2021	COMP 7320	Leadership in Project Mgmt	20
Spring, 2021	COMP 7330	PMP Exam Prep	10
Spring, 2022	COMP 7300	Strategic Project Mgmt	20
Spring, 2022	COMP 7330	PMP Exam Prep	6
Fall, 2022	COMP 7340	Practicing AGILE	25
Fall, 2022	COMP 7360	Enterprise Project Mgmt	30
Spring, 2023	COMP 7340	Practicing AGILE	32
Fall 2023	COMP 7330 (2x)	PMP Exam Prep	35
Fall 2024	COMP 7330/80	PMP/ACP Exam Prep	20
Spring 2025	COMP 7340/80	Practicing AGILE / ACP Exam Prep	10
Fall 2025	COMP 7340	Practicing AGILE	7

B. Academic and Career Advising and Guidance Responsibilities

- Faculty advisor for N>50 students within RSO: Project Mgmt.@GT
- Supporting unit-level (CoE, CoC, Scheller) academic advisors for new CLL PM 4000/6000-level courses
- Consulting & advising Project Management GTAs & instructors of record at CLL
- Student guidance for PMP/ACP exam preparation (office hours- outside of 7000-level PE short courses)

C. Educational Innovations and Other Contributions

- Relaunched Supply Chain Project Management certificate for ISYE Supply Chain Institute – Fall 2025
- Designed modular curriculum (experiential learning design) for new GTPE PM certificate – Fall 2020
- Relaunched AGILE & SCRUM curriculum (with PMI-ACP content) for GTPE PM program – Fall 2023

VI. Research, Scholarship, and Creative Activities

A. Other Publications and Creative Products

- CLL – Project Mgmt. Research Initiative
 - Gained GT IRB (Institute Research Board) approval to survey industry & academic for Business Transformation due to AI's impact on Project Mgmt. (N=217 data sample resulted)
 - Awarded \$10k research grant from PMI Atlanta to further Project Mgmt. application research
 - AI x Project Mgmt. article published on CIO.com & PMI journal
 - <https://www.cio.com/article/4100116/from-oversight-to-intelligence-ais-impact-on-project-management-and-business-transformation.html>
 - Peer-reviewed papers:
 - Kohli, S., Carter, C., Brown, T., & Sisto, J. (2025). From Idea to Impact: AI Impacts on Project Management and Business Transformation. College of Lifetime Learning, Georgia Institute of Technology.
 - Carter, C., Kohli S. (2026 pending). Project Management as a Value Delivery System. College of Lifetime Learning, Georgia Institute of Technology.
- Toyota Project Planning & Management (PPM) University – Plano, TX – May 2016
 - PMO training program author (PPM = Project Planning & Management)
 - Created five courses internal to Toyota HQ's PMO for new project managers
 - Total of 29 students "graduated": Standardized assessments average score ~ 92%
 - Course curriculum was based off PMBOK 5th Edition & "The Toyota Way"; Courses included:
 - PPM Univ. 101 – Project Manager Skills
 - PPM Univ. 102 – Toyota Manufacturing (TPS - Lean, Kanban, Kaizen)
 - PPM Univ. 103 – Master Scheduling
 - PPM Univ. 104 – Design & Supply Chain Management
 - PPM Univ. 105 – Technical Language & Communications

B. Presentations

- PMI Atlanta Chapter Meeting (Hosted at GT) – Keynote Speaker
 - "Designing Career of a Lifetime" – Atlanta, GA – Feb 2025
- National Society of Black Engineers (NSBE) – 50th Annual National Convention – Keynote Speaker
 - Graduating Seniors Reception – Chicago, IL – Mar 2025
- University of Minnesota, HHH School of Public Affairs – Leadership Workshop – Visting Faculty
 - Collaborative Leadership Workshop – Minneapolis, MN – December 2023
- National Society of Black Engineers (NSBE) – DFW Chapter Scholarship Ceremony – Keynote Speaker
 - Golden Era Scholarship Brunch – Dallas, TX – May 2023
- Georgia Tech International Plan (IP) Designation Program Induction Ceremony – Speaker
 - "Inspiration for International Exploration" – Atlanta, GA – Sep 2022
- Georgia Tech Alumni Association Career Clarity Series – Speaker
 - "The Need for More Training" – Atlanta, GA – Mar 2022
- Georgia Tech 3rd Annual Organizational Effectiveness Conference – Speaker
 - "Practical Leadership for Project Managers" – Atlanta, GA – Oct 2021
- PMI Atlanta 40th Anniversary – Speaker
 - "The Need for Project Management Training" – Atlanta, GA – Oct 2021
- 100 Black Men of America – Youth Scholarship Banquet – Speaker
 - "Forget Where You Came From, But Never Forget Who" – Cleveland, TN – Oct 2008

VII. Service

A. Professional Contributions

- Dallas Regional Chamber – Leadership Dallas Alumni
 - Class of 2020 – Project Committee Leader
 - Class of 2021 – Class Executive Advisor

B. Public and Community Service

- Leadership Dallas – Homeless shelter renovation projects ~ 2021
- Lexus 4 Good – National Public Lands Day (beautification projects) ~ 2020
- Toyota 4 Good – Boys & Girls Club of Collin County – STEM volunteer lead ~ 2019-2020
- Boys & Girls Club – Southwest Youth of the Year mentor ~ 2018-2019
- 100 Black Men of America – Cincinnati Chapter Vice President ~ 2010-2012
- Boys & Girls Club – Bellwood Club (Atlanta) – Student volunteer ~ 2005-2007

C. Institute Contributions

- CLL – Project Mgmt. Graduate Minor Introduction (Credit-Based)
 - Developed interdisciplinary curriculum for credit-based minor
 - Partnership with Scheller and ISYE with support from College of Engineering & College of Computing (CoC specifically for Agile track)
 - Total of N=6 credit hours
 - Minor courses launched from Spring 2026 as Special Topics with ~30 graduate enrollments
 - Cross-listed 4000 level courses target launch Fall 2026
 - GT IGCC & IUCC (Institute Graduate/Undergraduate Curriculum Committee) under approval
 - Minor course curriculum includes:
 - CLL 6400 (6803) Introduction to Project Management – 3 credit hr. (prereq.)
 - CLL 6410 (6803) Introduction to Agile Program Management – 3 credit hr. (prereq.)
 - CLL 6420 Cross-Functional Leadership – 3 credit hrs. (capstone)
 - MGT 6450 Project Management – 3 credit hrs.
- CLL / Professional Education – Project Mgmt. Certificate / PMP
 - Academic content with Project Management Body of Knowledge (PMBOK®)
 - 550 > N >600 annual enrollments – average 4.7 out of 5 rating for student satisfaction result
 - Average exam score = 92% for SY21, 95% for SY22, 93% for SY23, 92% for SY24
 - Revenue generation SY22 ~ \$690k, SY23 ~ \$686k, SY24 ~\$702k
 - Supporting N=64 contact hours for PM Certificate Program
 - Curated academic content from PMBOK 6th Edition to 7th Edition
 - Included additional academic material for:
 - Risk Management Knowledge Area
 - Stakeholder Management Knowledge Area
 - Project Manager competencies
 - PMI Leadership Case Studies
 - PMP Exam Content Outline
 - Integrated additional academic content from PMBOK 7th Edition:
 - PMI Talent Triangle alignment
 - Principle-based approach & Process Mapping
 - AGILE & Tailoring methodologies

- CLL / Professional Education – **Agile Leadership Certificate / ACP**
 - Academic content with AGILE Practice Guide® (APG) by PMI & AGILE Alliance
 - Co-developed curriculum with certified AGILE Coach
 - Designed & development new introduction course towards AGILE Leadership Certificate
 - New certificate program launched Spring 2024
 - Courses include:
 - COMP 7340 – Practicing AGILE
 - COMP 7350 – Advanced SCRUM Workshop
 - COMP 7370 – AGILE Program Mgmt.
 - COMP 7380 – ACP Exam Prep
 - ACP Exam Prep is optional similar cadence as PMP Exam Prep
 - Includes core academic material for:
 - AGILE Manifesto – Values & Principles
 - Life Cycle Development Approaches
 - Disciplined Agile (DA)
 - N=7 Common Methodologies:
 - SCRUM (as a default approach)
 - Kanban
 - Extreme Programming (XP)
 - Dynamic Systems Development Method (DSDM)
 - Feature Driven Development (FDD)
 - AGILE Unified Process (AUP)
 - Scaled Approaches: Crystal Methods, SaFE (Scaled Agile Framework), SoS (Scrum of Scrums), LeSS (Large Scale Scrum)

- CLL / Professional Education – **PM Fundamentals (MOOCs)**
- Academic content for edX platform to include N=4 PM fundamentals asynchronous courses
 - N=3 PM MOOCs launched in 2025 included: Project Chartering, Triple Constraint Mgmt. and Risk Mgmt. courses
 - N=1 PM MOOCs to complete series by Spring 2026 include: Conflict Mgmt.

VIII. Professional Growth and Development

- PMI Global Summit – GT Booth Host & Attendee – Phoenix, AZ – November 2025
- PMI Global Summit – GT Booth Host & Attendee – Los Angeles, CA – October 2024
- PMI Global Summit – GT Booth Host & Attendee – Atlanta, GA – October 2023
- PMI Authorized Training Partner – TTT (Train the Trainer) Program Completion
 - 2023 TTT Instructor Certified
- USG Project Management Constituency Group
 - 2021 Annual Fall Retreat Workshop
- Leadership Dallas
 - Class of 2020