Rodrigo Dias de Carvalho

Lecturer | Instructional Design | Business & Academic English

Georgia Institute of Technology – Georgia Tech Language Institute

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Profile

Lecturer and instructional designer with 20+ years of experience (since 2003) in higher education and adult ESL, specializing in online and synchronous program design, business communication, pronunciation, and technology-enhanced learning. Lead developer of a six-course Business English curriculum for synchronous online delivery at Georgia Tech Language Institute. Extensive experience in curriculum mapping, assessment design, MOOC production, LMS implementation, and faculty-facing instructional leadership.

Education

M.A. Applied Linguistics & TESL, Georgia State University, 2010

B.A. Applied Linguistics, Georgia State University, 2009 – *Magna Cum Laude*

TEFL Certification, Georgia State University, 2009

Academic & Professional Appointments

Lecturer/Senior Lecturer, Georgia Institute of Technology – Georgia Tech Language Institute

2012–2020; 2023–Present

- Teach academic reading, writing, grammar, pronunciation, and oral communication across proficiency levels.

- Designed and led development of a 3-course Business English program for synchronous online instruction at GTLI, including Mastering Intercultural Communication for Business Success, Business English Pronunciation for Global Success, Strategic Business Writing for Entrepreneurs, all of which have a version specifically designed for Brazilian learners.

- Designed and delivered online IEP and international teacher-training programs using gamification and game-based learning, achieving completion rates above 80%.

- Led MOOC instructional design and production for Business English courses on Coursera; one course ranked among the platform's top five most popular in 2016.

- Served on CEA accreditation and curriculum committees with focus on alignment, assessment, and quality assurance.

Instructor (Online), Literacy Council of Montgomery County

2021–2023

- Design and teach modular online ESL and GED courses using Moodle, emphasizing learner autonomy and accessibility.

Instructor, EFI – English for Internationals | Troy University

2010–2011

- Developed corpus-informed grammar materials, pronunciation-focused instruction, and technology-supported writing curricula.

EFL Teacher & Program Coordinator, Federal University of Viçosa, Brazil

2003–2005

- Designed placement testing systems and coordinated assessment for 200+ students using inter-rater reliability methods.

Research & Scholarship

Peer-Reviewed Publication

Brum, L. C. C., & Carvalho, R. D. (2019). Aplicação de ambientes em realidade aumentada em livro didático de língua estrangeira. *Linkscienceplace*, 6, 199–219.

Selected Presentations

- Video in Mobile Games and Language Apps. TESOL International Convention, 2018.
- Meaningful Play: Gaming and Language Learning. TESOL International Convention, 2016.
- Gaming and Gamification in Our Classrooms. TESOL International Convention, 2015.

Educational Leadership & Service

- Led institute-wide migration of instructional materials to Canvas and piloted instructional technologies (Kaltura, VoiceThread).
- Developed faculty workshops on online course design, Turnitin integration, and LMS best practices.
- Advisory Board Member, Georgia Tech Language Institute (2013–2015).
- TESOL CALL & VIDMIS Interest Sections; TESOL Proposal Reviewer.

Professional Development

Applying the Quality Matters Rubric (2019); Coursera Workshop on Developing Online Courses (2018); Webcasting Training (TESOL); Minicourse in English Phonetics (UFV, Brazil).